

**PRESS RELEASE**

**The Country Living Guide to Rural England - The North West** is available from **May 2010** and can be found in all major bookstores, independent bookshops, internet retailers and direct from Travel Publishing. *RRP £11.99.* The book is part of a popular series of 10 rural travel guides, published in conjunction with Country Living Magazine.

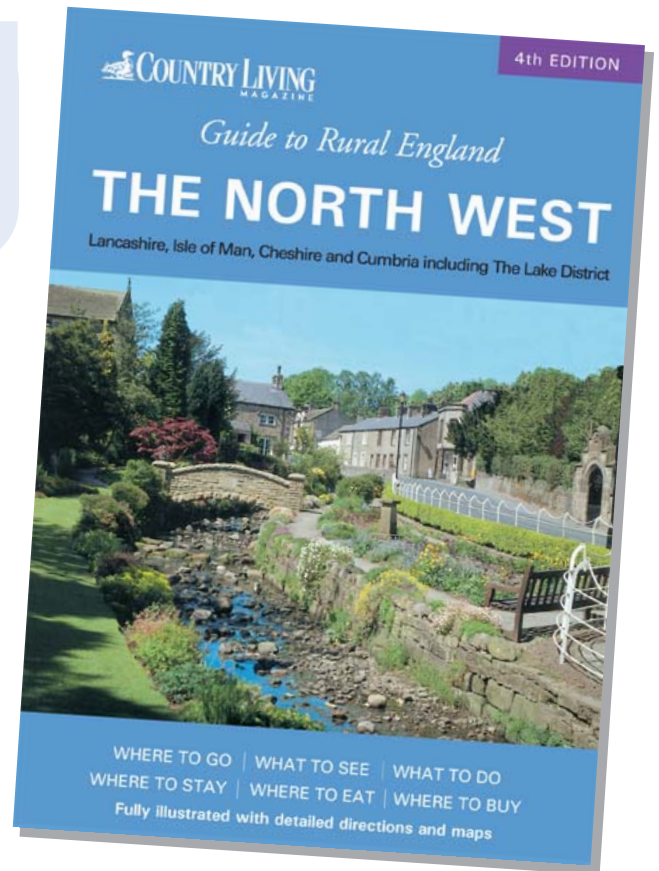
**For people whose heart is in the country.**

*The guide is packed with interesting facts, for example did you know that...*

Said to be the second largest village in Britain, **Pilling** boasts no fewer than five churches. One of them, Old St John's is notable as a 'time-warp' church, virtually unchanged since its completion in 1717. Flagged floors, pews and box-pews of unvarnished oak, and a three decker pulpit have all survived unscathed thanks to the building of a new church in the village in 1887 [p 157].

*You can also find many places to visit, such as...*

Perhaps the most unusual visitor attraction in Ambleside is the Homes of Football, described by the *Sunday Times* as a national treasure. It began as a travelling exhibition of football photographs and memorabilia, but now has a permanent home in Lake Road [p 30].

**Highlights Include**

- Vivid descriptions about the varied towns and villages
- A detailed insight into the area's history and culture
- Recommended places and sites to visit

**The Writer - David Gerrard**

Educated at Wadham College, Oxford, David was a television documentary director and scriptwriter for more than 20 years, working in the U.K. and North America. He is now a full-time writer and has published more than 30 titles covering a wide range of travel, leisure and local history topics.

**Bibliographic Information**

ISBN: 9781904434924  
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**Notes to Editors**

- A number of copies of the book are available to provide material for articles and reviews and/or for giveaways or competition prizes.
- Travel publishing can also make available editorial content for use with particular articles or as input to a series of features on the North West.
- Images available upon request.
- The writer is available for interview.